

SPORTS HOUSE

Prospective Tenants Information Booklet



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Introduction

Thank you for your interest in becoming a tenant at Sports House, located in the Hickey Stand at GMHBA Stadium, 370 Moorabool Street Geelong.

This document has been prepared to assist prospective tenants to determine whether they are a good fit for Sports House and to decide if your organisation would benefit from co-location at Sports House. This document summarises the contractual arrangements, together with the expectations of tenants and the benefits of tenancy as articulated by current tenants.

Organisations who most adequately meet the Expression of Interest criteria will be considered for tenancy at Sports House, however an Expression of Interest does not constitute a commitment to accommodate, even in the case where the criteria are met.

SPORTS HOUSE VISION:

Sports House to become a recognised centre for the G21 region that supports the development of sport and recreation from grass roots participation to talent pathways.

SPORTS HOUSE VALUES:

The Sports House Values are:

Collaborative - Inclusive - Supportive – Sustainable - Ethical

PURPOSE:

Sports House provides:

- a centre for sport and recreation providers in the G21 Region to work and plan collaboratively to respond to key strategic regional priorities, trends, and changing environments;
- a place for short-term usage by sporting organisations, for example in the lead up to an event;
- a meeting venue for workshops, training, AGM's and other supportive functions;
- a range of support services to grass root sport and coaches, athletes and administrators in talent pathways; and
- a hub for tenants that complement each other with the potential to share, for example, resources, program delivery, professional development, trainee placements.

Sports House has a regional focus i.e. the G21 region.

SPORTS HOUSE MANAGEMENT:

The responsibility for the day to day management of Sports House lies with the Kardinia Park Stadium Trust located on Level 1, Brownlow Stand, GMHBA Stadium. Operational decision-making engages with tenants through a Tenants Group monthly meeting comprising a representative of each tenant organisation.

TENANT GROUPS:

Tenants of Sports House will represent a range of organisations but primarily will fit into two main categories:

1. Support Organisations – those organisations that work across sports, to support those who administer and participate in sport and recreation;
2. National, State, Regional Sport / Recreation Organisations – those organisations that are sport specific and work at a regional level.

This could also include, but is not limited to organisations involved in referee development, training and education, and/or athlete support services. **Please Note** that preference will be given to organisations with not for profit or charitable status.

All Tenants regardless of the category they fall into, must contribute to the Sports House objectives of:

1. Sport Development
2. Stadium Maximisation & Promotion

These objectives will be clearly articulated and key performance indicators established as part of the lease agreements established with the Trust.

CURRENT TENANTS:

Barwon Sports Academy

The Barwon Sports Academy Inc. provides pathways for aspiring athletes to reach higher goals at state and national levels through development programs, sharing information, ideas and experiences. The BSA is a non-profit organisation which depends significantly on the support of its partners to ensure it can provide ongoing support to promising athletes in the Barwon Regions.

Football Victoria

Football Victoria commenced operation in 1884 under the name Anglo Australian Football Association of Victoria and is one of the oldest sporting associations in Victoria. The staff at Sports House are dedicated to the development of the game by increasing participation and building the capacity of clubs and associations.

Basketball Victoria Country (BVC)

Basketball Victoria Country is the governing body for basketball in regional Victoria, comprising in excess of 100 affiliate member Associations. Those Associations can range in member numbers of less than 40 in remote and rural locations, up to 3500 in the larger cities, and equates to nearly 29% of the total basketball playing population of Victoria. BVC provides access to a range of programs and resources for its members including: Access to Leagues and Competitions, Administrative Assistance, the Basketball Network technologies, Coach, Referee and Administrators Accreditation and Training, BVC State Teams and Development Programs, Elite Athlete Pathways, Inclusion Programs and High Performance Programs.

Tennis Victoria

Tennis Victoria (TV) is the representative body of all affiliated clubs, centres, associations, regions and their members throughout Victoria. As the central administrative body of tennis in Victoria, it is Tennis Victoria's role to manage, co-ordinate, promote, and unify the diverse facets of the sport. In carrying out this role it is Tennis Victoria's aim to support and service the affiliates it represents. It ensures the commercial viability of tennis, oversees the development of grassroots programs, manages competitions and tournaments, and promotes tennis at all levels. Based at Sports House, the Community Tennis Officer for Country South West covers the Central Highlands, South West and Barwon regions, assisting affiliated clubs, associations and commercial centres in areas such as membership, club planning, revenue generation and facility development.

Cricket Victoria

Cricket Victoria (CV) is the governing body for the sport of cricket in Victoria. It is integrated with the Victorian Women's Cricket Association to include funding, programs, office accommodation and staff assistance. In 2007, CV administered the 1,182 cricket clubs and 112,000 registered cricketers in Victoria, and 62,774 children involved in school-based competition. Cricket Victoria (CV) celebrates the message that cricket is a game for everyone. If a person has a passion for cricket; our clubs have a place for them. Development staff at Sports House work with a broad range of stakeholders to support clubs to deliver cricket including participation for women, Indigenous, deaf and physically and intellectually impaired as well as the state's elite teams including the Melbourne Renegades and Melbourne Stars.

TENANT BENEFITS:

The main benefits of being at Sports House are:

- Collaboration between sporting groups from grass roots to talent pathways;
- Central position / proximity to The Geelong CBD, the waterfront, Landy Field Athletics Centre, Barwon River Rowing Boat Sheds, and Leisure Networks - the regional sports assembly;
- Proximity to facilities including ovals, courts, Kardinia Park Swimming Pool, open space, meeting and function rooms, Deakin Cats Community Centre; and
- Competitive pricing.

TENANT FEES:

The operations of Sports House are not expected to make a profit, but rather cover the operational costs of the facility. To this end, fees and charges will vary according to the size and nature of the organisation. Fees start at \$1,500 per annum for a single desk in an open-space environment to \$3,000 for a single office. The fee structure will be determined by the Kardinia Park Trust and will be evaluated on a case by case basis with respect to space needed, whether the organisation supports paid employees or is run by volunteers.

TENANCY INCLUSIONS:

Sports House offer tenants a professional, centrally located sport and recreation hub in which to work collaboratively with other sporting organisations. As part of the rental agreement, your organisation will have access to the following:

- Access to meeting rooms – Board Room (seats up to 20), small meeting room (seats 10). Meeting rooms comprise Conference room phone, TV with HDMI capabilities, Whiteboard
- Free use of Deakin Cats Community Centre (Multi-Purpose Room 100, Bio Lab 60)
- 20% discount on Geelong Football Club food and beverage services
- Office furniture including desks, chairs, filing cabinets and draws, stationary cupboards
- Telephone (Call costs not included)
- Photocopying facilities – paper and consumables provided
- Desks, chairs, drawers
- Stationery Storage
- Kitchen facilities – including microwave, sandwich maker, coffee machine, dishwasher, fridge
- Change and toilet facilities – consumables provided
- Tea and coffee making facilities – crockery provided
- Dishwasher - consumables provided

EXPRESSION OF INTEREST – SPORTS HOUSE GMHBA STADIUM, GEELONG

Business Name: _____

Current Business Address: _____

Contact Person Name: _____

Tel: _____ Email: _____

YOUR ORGANISATIONAL STATUS

Do you have Public Liability Insurance to a minimum value of \$10 million?

Yes No

Are you a no-for profit organisation? Yes No

Are you incorporated? Yes No Incorporation Number: _____

Are you affiliated with a peak body / association? Yes No

Name of peak body / association: _____

YOUR SPORTS HOUSE APPLICATION

Which of the following do you envisage needing for your organisation?

PRIVATE OFFICES (Single work station)

Number of offices required: _____

Full-time: _____ Part-time (days & times) _____

WORK STATIONS (Open Plan)

Number of work stations required: _____

Full-time: _____ Part-time (days & times) _____

YOUR CONTRIBUTION

Please comment on your organisation's ability to:

Support Sport House's objectives of Sport Development **and** Stadium Maximisation & Promotion:

Contribute to the Sports House Vision:

Work with other sporting organisations and foster collaboration:

Ability to pay:

Any other information you wish to provide to support your application:

Signature

Position

Date

Application Forms should be directed to:

SPORTS HOUSE – New Tenant Application
Kardinia Park Stadium Trust
P O Box 2128
South Geelong Vic 3220

Enquiries: Kirsten Blake Tel: 0427 0667 199 kirsten.blake@kardiniapark.vic.gov.au